

SORELI







YELLOW FLESH KIWIFRUIT

Soreli is an Italian variety bred by the Genetic Improvement Program of UDINE, directed by Dr. Raffaele Testolin and Dr. Guido Cipriani.

It is currently grown and marketed in EU countries, USA, South Africa and Chile.



SORELI MAIN FEATURES

-  Bright yellow flesh pulp at consumption
-  Early Harvest 30-45 days before Hayward. From Week 9 to 12 Chile
-  Good sugar-acidity ratio..
-  High productivity Variety (35 t/ha recommended)
-  Fruits average weight 100 gr (Size 33-36)
-  Hairless fruit



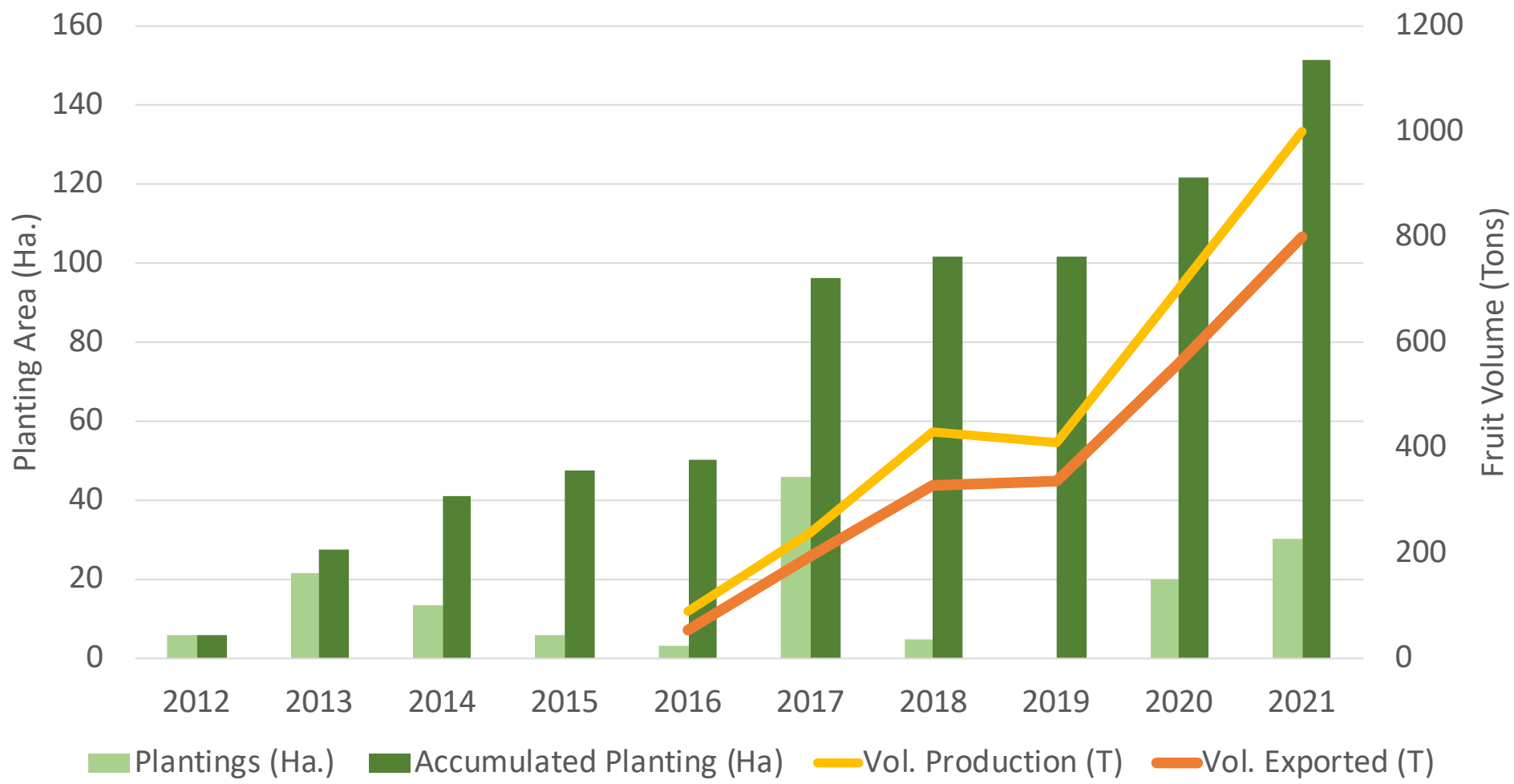
PARAMETERS AT HARVEST AND CONSUMPTION

	MINIMUMS TO HARVEST	MINIMUMS TO CONSUMPTION
% Dry Matter	16%	—
Soluble Solids	7 ° Brix	14-15 ° Brix
Firmness	12-10 (lb/cm ²)	0,5- 0,6 (lb/cm²)
Flesh color	102 Hue	—

STORAGE (90 DAYS)

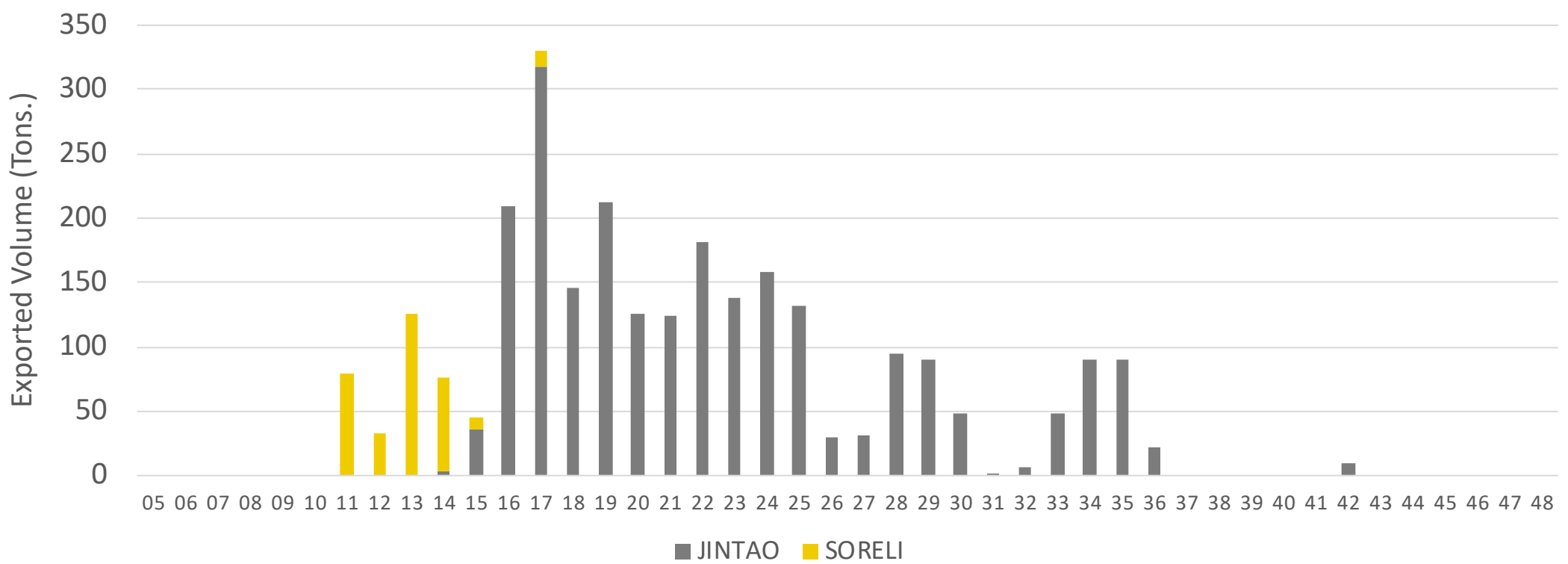
3 – 4 Months in Cold Storage
Better Shelf Life use of 1-MCP

INFORMATION AND FIGURES FROM CHILE



80 to 100 thousand cartons projected by 2021 and 2020

SORELI CHILE EXPORTS DURING 2019 SEASON



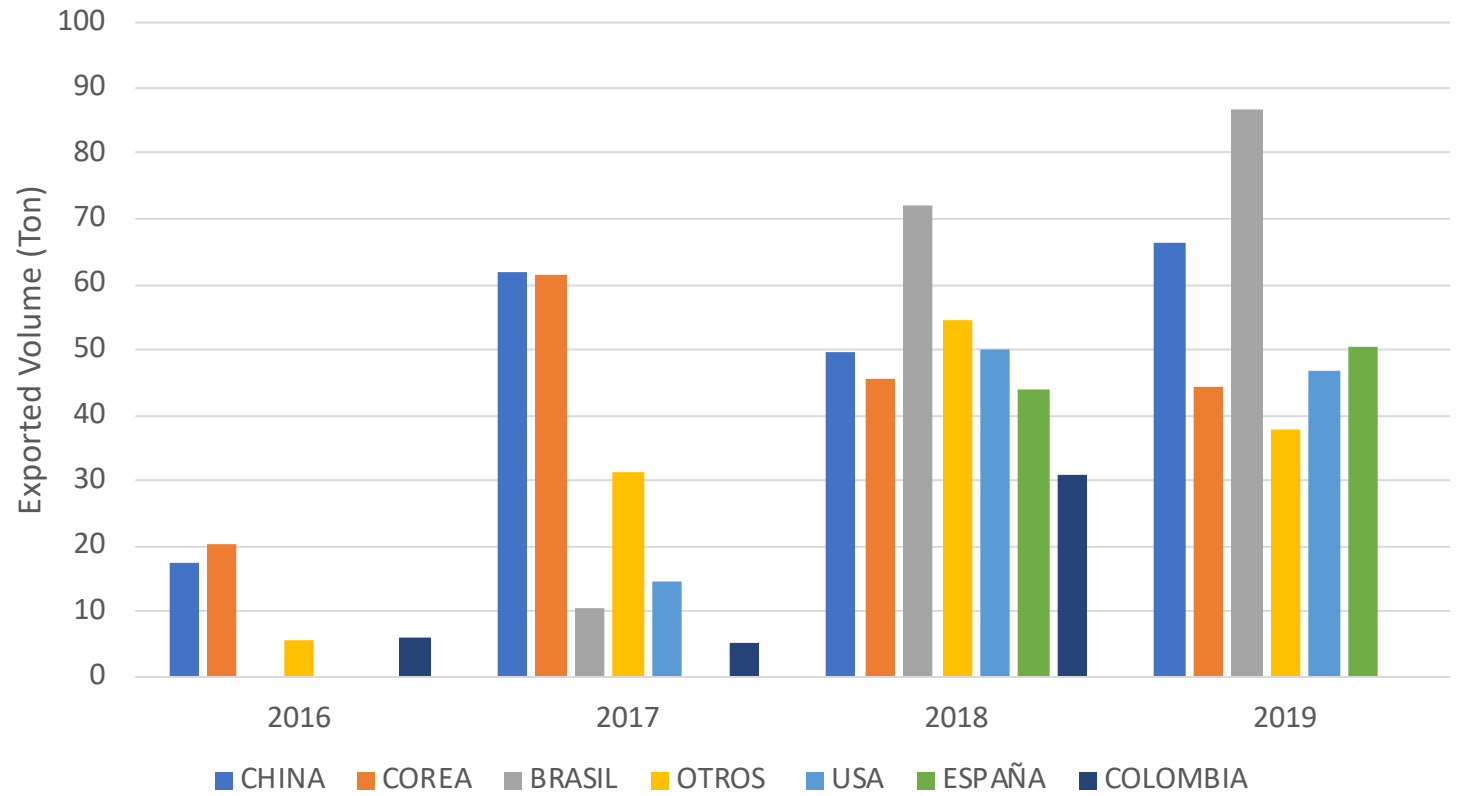
Variety Licenser in Chile
BIOGOLD SOUTH AMERICA.

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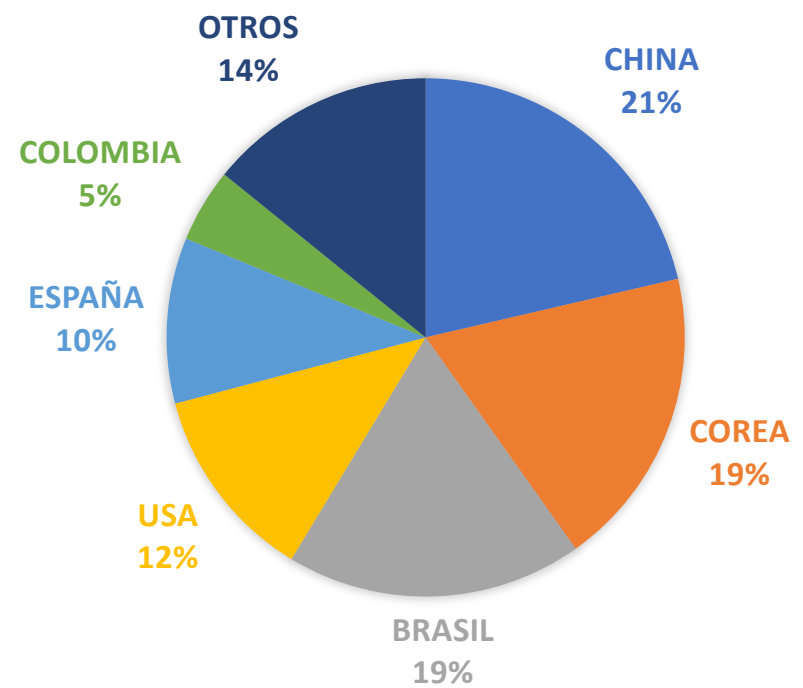


SORELI CHILE DESTINATION MARKETS

KIWI SORELI DESTINATIONS PER SEASON



TOTAL EXPORTS IN SEASONS 2016-2019



CHILEAN EXPORT COMPANIES



BIOGOLD
SOUTH AMERICA



Variety Licensor in Chile
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